

# Chiro-Key

by: *VEROSITY*

**Verosity Marketing recognizes** that while you are an expert at diagnosis, treatment and prevention of mechanical disorders of the musculoskeletal system, especially the spine, you probably are not skilled in all of the techniques that can be used to market your practice.

**That's where we come in.**

## Our All-Inclusive Services Include:

- Quarterly Strategy Review to make sure that what we are doing is working.
- Monthly website review and analysis for:
  - Website analytics and statistics (if applicable)
  - Search Engine Optimization
  - Search Engine Marketing opportunities
  - Recommended site changes
- Creation and maintenance of your Google Profile and Google Places.
- Evaluation of your clinic from a marketing perspective.
- Our exclusive Marketing Asset Review.
- Creation and maintenance of your LinkedIn and Facebook accounts and profiles.
- Quarterly Editorial calendar from local media.
- Local business area exclusivity.

**Your Cost: only \$500 per month**

## Also Available:

- Website creation and administration
- Print collateral and advertising
- Direct email marketing campaigns
- Direct mail campaigns
- Web based client/customer surveys
- Google Adword and Analytics
- Referral Programs
- Customer Loyalty Programs
- Aggressive PR campaigns
- Local event marketing



**CAN YOU AFFORD TO NOT MARKET YOUR PRACTICE?**